



Laura Sigmon

Current Offices

President & CEO,
Best Practices
Consulting Services

Board Chair
ReCreate Flint

Board Secretary
Courageous
Incorporated

Board Member
Black United Fund
of MI

Laura Sigmon has more than two decades of senior corporate management experience with demonstrated abilities to anticipate and capitalize on market trends. Her career accomplishments are steeped in her ability to identify profit potential, and position business units or segments to maximize market share.

Laura acquired her management experience by controlling regional business units for **FedEx National, USF Holland and United Parcel Services (UPS)**. She has strong management oversight as a change agent including strategic planning, human resource management, operations improvement, budget/finance and sourcing. She has devoted her entrepreneurial pursuits to developing and growing small businesses throughout the State of Michigan. She has successfully helped to launch and expand more than 700 small businesses in Metro Detroit and more than 90 small businesses in Flint, Michigan.

Laura holds an MBA in Business Administration with special concentration on her undergraduate degree in Management and Organizational Development.

Mrs. Sigmon launched in 2008 **Best Practices Consulting Services, LLC (BPCS)** a consulting firm designed to partner with small businesses seeking direction in strategic planning, business development, marketing, process modeling and government contracting. BPCS has a founding principle of working to expand market share and sustainable profitability for local small businesses. She supports the **Motor City Match** program in Detroit and the **Flint Small Business Initiative** by hosting small business training sessions for 1st stage and 2nd stage entrepreneurs. In partnership with **the City of Flint, BPCS** introduced an economic gardening program that supports “been ups” who are struggling to maintain their brick and mortar establishments.

Additionally, **Best Practices Consulting Services** is contracted to provide technical assistance to entrepreneurial clients in **SWOT City Detroit for marketing and strategy, C2BE business process design and funding**. At the **Detroit Development Fund** she provides **distressed assets strategy to weather their revenue shortfalls, strategy for underutilized assets, and global SWOT reviews for operations, leadership development and modification**.

Since 2008 she serves as an Adjunct Professor at **Mott Community College**, in **Flint, Michigan** where she teaches Small Business Management, Principles of Management, Strategic Marketing, Business Leadership, Organizational Development and Introduction to Business.

Best Practices Consulting Services provides training to small businesses through economic development programs in the **City of Detroit, Inkster, and Flint, Michigan**. She trains entrepreneurs through **ProsperUS Detroit** as well as through her own boot camp training program. Laura supports the **Michigan Women's Foundation** as a business advisor.

Acknowledgements:

2007 Regional Manager of the Year, Fedex National LTL
2017 “Most Influential African American Women in Metropolitan Detroit.”
2018, “Thank You Detroit” Award
2018 “Spirit of Detroit” Award

Past Appointments:

Advisory Board Member, **Baker College, Allen Park, MI**
Advisory Board Member, **C.O.L.O.R.S Detroit**
Vice President, **Rosedale Park Community Development Corp, Detroit, MI.**
Advisory Board Member, **Bivens Transportation, Bloomfield Hills, MI**
Board Secretary, **Detroit Black Chamber of Commerce, Detroit, MI**
Board President, **Church of the Messiah Housing Corporation**