



PLAYWORKS
SPONSORSHIP PACKAGE



ABOUT US

Playworks is the leading nonprofit in our community leveraging the power of play before, during, and after school to transform children's physical and emotional health.

In a Playworks school, kids play hard, cheer loudly and high-five like crazy, and in the end they bring their best selves back to the classroom. By creating an environment of inclusive, safe, and healthy play, Playworks is helping to improve students' behavior and their attitude towards school, increase physical activity, and develop more empathetic and ultimately more engaged and productive citizens.



IMPACT

Playworks brings out the best in every kid, through play.

In partnership with teachers, principals, and parents, we build a culture of play that enables kids to feel a real sense of belonging and have the opportunity to contribute on the playground, in the classroom, and their communities. A randomized control trial by Stanford University and Mathematica Policy Research found that compared to students at similar schools, Playworks students were more physically active and teachers reported that students had greater feelings of school safety and less bullying and exclusionary behavior.



**GRANDMONT
ROSEDALE
DEVELOPMENT
CORPORATION**

VISION

Grandmont Rosedale is a community of opportunity that draws a diverse array of people from across the region to shop, eat, start a business, buy a home, and build community.

MISSION

To preserve and improve the Grandmont Rosedale neighborhoods of Northwest Detroit.

STRATEGIC PLAN 2020 - 2021

CORE VALUES



Community
Driven



Collaboration



Inclusion



Integrity



Innovation



Sustainability



HOUSING

Undertake housing initiatives that preserve and promote homeownership, address chronically vacant properties, and provide different types of housing to meet the changing needs of our community.



ECONOMIC DEVELOPMENT

Employ economic development strategies that catalyze the market and create opportunity for economic mobility through entrepreneurship and business development.



COMMUNITY ENGAGEMENT

Engage the community in collective action to generate solutions to community problems.



SUSTAINABILITY

Ensure long-term organizational sustainability through revenue generation, staff development, succession planning, strengthening systems, and increasing awareness of GRDC.

HELPING YOUTH FIND THEIR GREATNESS



YOUTH ENRICHMENT

Detroit PAL also offers young people and young adults a wide variety of personal and community development programs designed to help student athletes to be school and life ready. Programs focus on literacy enrichment, leadership development, academic enrichment and college readiness, mentoring, workforce development, partnerships and collaboration.

PAL VOLUNTEERS/ MENTORS

In the last 12 years, Detroit PAL has worked with 23,321 volunteers who are the lifeblood of our programs. Detroit PAL uses the IMPACT Training program, developed in 2006 in a partnership with Dr. Daniel Gould of the Michigan State University's Institute for the Study of Youth Sports. This research-based 3-part curriculum and an annual background check are requirements for all PAL volunteers that work with children. Detroit PAL has trained over 12,947 volunteers and mentors.