#### EXECUTIVE SUMMARY

Visionary and collaborative leader dedicated to advancing healthy and vibrant organizations and communities bringing a wide portfolio of experience and relationships transferable throughout multiple sectors including business, philanthropy, government, and public-private partnerships. Skilled at leading and working among diverse demographic, geographic and cross-sector coalitions and stakeholders including: local, state, and federal legislative leaders and elected officials, corporate and foundation leaders, trade and industry organizations, education, healthcare, human services and cultural organizations, grassroots, faith-based and neighborhood groups.

#### PROFESSIONAL EXPERIENCE

### The Nonprofit Spot, Ferndale & Grand Rapids, MI

Managing Director

Manage a team of consultants and contractors serving a diverse nonprofit client base. Current projects range from consulting, managing and executing capital campaigns, grantwriting and major event development and support.

## Cobblestone Solutions, LLC, Royal Oak, MI

Senior Consultant

Provide in-staff support to civic, social service, arts, cultural, healthcare and educational institutions including organizational development, program management, event execution, fundraising, capital campaign consulting, donor cultivation/stewardship and interim management.

## ArdentCause L3C, Troy MI

#### Project Management Consultant / Strategic Development Director

Supported the technical development and management of measurement and evaluation tools for a social impact technology company including client tracking, CRM's and referral systems. Knowledge of social determinants of health for improving senior/elder care and population health outcomes.

## M-1 RAIL, Inc., Detroit, MI

#### Chief Administrative Officer

Member of the C-Suite Executive Team directing the administrative, fundraising, donor relations, communications and community engagement activities of the QLine streetcar system in Detroit, MI.

- Administrative lead on grants with local, state and federal partners, including US Department of Transportation, City of Detroit, regional planning organizations, and the State of Michigan;
- Led communications and engagement efforts with residents, business and various stakeholders
- Secured capital funding pledges, led donor recognition and station design process with planning and technical teams;
- Presented at conferences and served on various advisory boards throughout the State.

## Woodward Avenue Action Association, Royal Oak, MI

January 1999 – February 2013

Heather Carmona 1

March 2019 – Present

September 2015 – Present

August 2014 – December 2017

March 2013 – Feb 2014

## Executive Director

Led day-to-day operations of nonprofit community development organization, representing 11 diverse municipalities (from Detroit to Pontiac) within Oakland and Wayne County, MI

- Managed 30+ member Board comprised of local, county and state government elected and appointed officials, corporate leaders, individual, civic and community leaders;
- Developed and implemented multi-year strategic plans, executed events, infrastructure, marketing, member services, physical improvement and policy initiatives; managed \$1m budget;
- Successful in securing and managing major foundation, corporate, state and federal grants;
- Presented at state and national conferences; testified at committee and legislative hearings at the both the State and Federal levels.
- Initiated and maintained collaborative partnerships and community relations with business community, Chambers of Commerce and other community-based organizations;
- Coordinated volunteers, staff development and training, membership recruitment and retention;

## Hope Network Southeast Michigan, Pontiac, MI

January 1997 – December 1998

*Communications and Development Director* Community liaison within regional office of statewide behavioral health and housing non-profit

## EDUCATION & CERTIFICATIONS

B.A. Public Relations, Organizational & Speech Communication - Wayne State University
L.E.A.N Health Coach Certification, 2014 - Dr. Sears Wellness Institute
Natural Health & Healing course completion, 2007 - Schoolcraft College

# RECENT VOLUNTEER & COMMUNITY INVOLVEMENT

- Chairperson, City of Birmingham, Parks & Recreation Board 2018 present
- Capital Campaign Cabinet member, The Roeper School 2017 present
- Girls Scouts of Southeastern Michigan, Troop #76639 Co-Leader, 2016 2019
- The Bonnell Foundation, Volunteer, 2008 present
- Cystic Fibrosis Foundation Metro-Detroit, Leadership Board Member, 2006 2008

# AWARDS & RECOGNITION

- Transportation Riders' United (TRU) "Transform" Award Recipient, 2013
- Exemplary Regionalism and Innovation Award, TRU, 2012
- Crain's Detroit Business, '40 under 40' Recipient, 2008
- Detroit Regional Chamber of Commerce, Leadership Detroit graduate, Class XXVIII