

GALE HENDERSON

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PROFESSIONAL EXPERIENCE

Business Arch Integration/ Technical Analyst

Accenture

November 2019- Present

- 🔗 Use expertise to develop/support operable and cost effective solutions, review solution blueprints, estimates, conceptual designs, and/or other deliverables
- 🔗 Design and implement best-practice technology solutions
- 🔗 Lead programs/projects focused on delivering agreed business outcomes for clients
- 🔗 Analyze as-is and to-be processes to define system/technology requirements and bridge the gap between technology and the business
- 🔗 Deliver quality functional/application designs and ensure technology business changes represent business requirements

Lead Code Instructor

JOURNi

March 2019- Present

- 🔗 Educate and train elementary, middle and high school students in HTML, CSS, JavaScript, command line interface, version control, design thinking and entrepreneurship
- 🔗 Guide JOURNi fellows on test case development and execution as well as app documentation development
- 🔗 Work with students to engage them in creative, interactive, in-person web development instruction.
- 🔗 Keep abreast of the latest technologies and educational concepts
- 🔗 Develop and contribute to continuous improvement of curriculum

Junior Software Developer- DevOps: Automation & Tooling

Comerica

April 2019-November 2019

- 🔗 Worked within a DevOps team, developed software to codify and automate datacenter on-premise cloud infrastructure (IaaS and PaaS layers).
- 🔗 Performed automation script code reviews using Git based pull/merge techniques
- 🔗 Monitored applications with Application Performance Monitoring tools
- 🔗 Fixed issues identified in code quality, test and scanning reports
- 🔗 Produced and maintained documentation on installations, procedures and requirements for systems
- 🔗 Used Groovy shell scripting for automation

Co-Founder, Account Supervisor & New Business Manager

Confab PR, LLC

March 2015-Present

- 🔗 Manage day-to-day relationship and logistics for servicing multiple small business accounts
- 🔗 Develop and edit compelling and high-quality written content including media materials, plans, counsel memos and client correspondence, pitch letters, background materials, recommendation and planning documents, and executive communications
- 🔗 Translate complex topics into consumer- and media-friendly content in order to develop newsworthy story angles and successfully pitch and place stories with national and trade technology media
- 🔗 Develop and manage integrated corporate communications programs that encompass media and influencer relations, digital communications, social media strategy and mobile marketing
- 🔗 Review/assess industry trends to identify opportunities to inject clients into current news cycles, drive story idea development, work closely with national and online media to shape and control communications

that are in line with overall account objectives

- 🔗 Develop and execute communications strategies with an emphasis on thought leadership programs: develop and articulate points of view; venue identification and qualification; maintain close attention to all details related to events, including scheduling, transportation, coordination, and on-site support
- 🔗 Gave students consistent and constructive feedback on their performance, ensuring they understand their strengths and areas to improve.
- 🔗 Assisted in tutoring students, paying special attention to individual students' needs so they are addressed appropriately.
- 🔗 Empathized with individual student needs to ensure all students feel accepted in the tech field.
- 🔗 Communicated regularly with education team to assess student progress and map out student success strategies.
- 🔗 Assist in grading and managing student progress within the course.

EDUCATION

Grand Circus-Detroit

- 🔗 **March 2020:** Computer Software Engineering- React Workshop
- 🔗 **Sept 2019:** Web Development & Design- User Experience Workshop
- 🔗 **Dec 2018:** Computer Software Engineering- Tech Hire Java Boot Camp
- 🔗 **Sept 2016:** Computer Software Engineering- HTML & CSS coding boot camp

Wayne State University

- 🔗 **May 2014:** MA-Public Relations & Organizational Communication
- 🔗 **Dec 2011:** BA -Journalism

SKILLS

- 🔗 Client Relations, Client Account Management, Software Development, Object Oriented Programming, HTML5, CSS, Java8, GitHub, Eclipse, Spring, Spring Boot, Spring MVC, TDD, MySQL, JavaScript, Jenkins, Bitbucket, Ansible, Terraform, source control, branching, versioning and naming conventions Git/GitFlow, infrastructure automation frameworks
- 🔗 Experienced with FinalCut Pro, SoundTrack Pro, Compressor, Photoshop, Adobe Illustrator, Pro-Tools, Publisher, Page Plus & Avid
- 🔗 Experience with digital platforms and leading digital technology, Online publishing/editing
- 🔗 Experienced with Content Management Systems (CMS), SAP, SharePoint, PeopleSoft
- 🔗 Social Media Strategy, Communication Strategy, Digital Strategy, Client Relations, Account Management,
- 🔗 Able to work with a variety of cameras, lighting, microphones and other equipment
- 🔗 Ability to work collaboratively with a cross-functional team, familiar with Agile Scrum teams, some experience using Groovy and shell scripting for automation
- 🔗 Project Management, problem-solving, decision-making and influencing skills
- 🔗 Intermediate Spanish skills