

# JUAN CARLOS DUEWEKE-PEREZ

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## SOCIAL

fb.me/jcduewekeperez  
@featherstonemoments  
@jcduewekeperez

## PROFILE

I am most passionate about connecting with people, and I am on a mission to make the world a better place by doing so. As the founder and owner of Featherstone Moments, I believe I know I can accomplish this with compassion, entrepreneurial skill, and creative spark.

## PROFESSIONAL EXPERIENCE

Owner // Founder  
Featherstone Moments, LLC  
July 2015 - Present

- Account Manager and Public Relations Director for multiple Southwest Detroit businesses and other regional, minority-owned businesses
- Technical Assistance Provider for ProsperUS Detroit and TechTown Detroit
- Social Media Strategy Director + Manager for multiple local, minority-owned businesses

Owner // Operator  
Action Photography by JCP  
April 2010 - July 2015

- Photographer for commercial publications, events ranging from formal ceremonial to corporate events working with all age groups
- Clients ranged from personal shoots to working with area nonprofits to commercial clients

Barista // Cashier  
Starbucks, Dearborn, MI  
Oct 2013 - Aug 2015

- Fulfill mission: "to inspire and nurture the human spirit - one person, one cup and one neighborhood at a time"
- Exceptional customer service, effective team participation, and productive

## EXPERTISE

Relationship Building  
Social Media Strategy  
Photography  
Customer Service  
Public Relations  
Digital Marketing  
Storytelling

## EDUCATION

2003 - 2007

**Architecture & Design Diploma, Art Concentration**  
Lewis Cass Technical High School  
Detroit, MI

HIGHER EDU

**Fine Arts, 27 Credits**  
Henry Ford Community College  
Dearborn, MI

## SKILLS

Leadership  
Communication  
Bilingual: English / Spanish  
Emotional Intelligence  
Art: Drawing / Painting / Etc.  
Public Speaking / Teaching

## REFERENCES

Available upon request.

## AFFILIATIONS

**Darkroom Detroit**  
Board Member  
2017 - 2018

**Southwest Detroit Restaurant Week**  
Founding Member + Collaborator  
2017 - Present