**KEITH L. BENNETT**

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**Summary of Qualifications –**

* Thirty - years of recognized productive, outcome base Management and Organizational Development leadership and directing p high volume programming and services that were continuously evaluated and scrutinized.
* Served in access of over 14,000 documented returning citizens, offenders/ex-offenders or juvenile offenders, low income individuals including gang members.
* 2020 Michigan African American Leadership Award Recipient
* 2018 Campaign for Black Male Achievement “Life Time Achievement Award Recipient”. Only the third nationally recognized recipient. Award named after the first recipient, Muhammad Ali.
* 2001 Certified National “Servant Leadership Award Recipient”
* Thirty (34) four-plus years of documented successful adult, young adult, juvenile criminal justice, prisoner reentry and prison diversionary industry service design and leadership.
* Thirty years total / 10 year’s direct work with and collaborative efforts local Law Enforcement officials including the Detroit Police Department, US Attorney General Office, Southeast Michigan, Third Circuit and 36th District Courts of Wayne County Michigan as a key member of CEASE FIRE. Initial member of the planning and development team.
* Twenty (21) one year’s designing, directing and implementation of workforce development programs and services for at and high- risk and low-income populations.
* Forty plus years of documented successful major event, special event, and volunteer staff coordination.
* Thirty-years of creative and proven strategic fund development planning.
* Recognized and respected community and civic leadership experience.
* Extensive 30-year relationship with local law enforcement, agencies, judicial systems and community organizations.
* Trained in Total Quality Management (TQM).
* Five- years as a productive Employees Association Vice President (600 -employee membership).
* National, local and regional conference development, coordination and facilitation.
* Thirty plus documented years of success and experience in designing life, social and human service programming addressing individuals affected by poverty, incarceration, detention and chronic underachievement.
* Former successful high school, NCAA collegiate basketball coach/ recruiter.

**Education –**

* **Master of Arts (studies only), Community Leadership 2001**

Madonna University, Livonia, Michigan

* **Bachelor of Arts, Management and Organizational Development 1999**

Spring Arbor University, Spring Arbor, Michigan

* **Associate of Arts, Corrections Administration 1997**

Henry Ford Community College, Dearborn, Michigan

* **Bachelors of Arts,** University of Detroit, **Marketing 1980**, Detroit, Michigan

**Employment**

**Director of Community Initiatives /Former Director Flip the Script (04/03 – present)**

**Goodwill Industries of Greater Detroit Detroit, Michigan**

Sole designer, developer, implementer and director of Goodwill’s Industries-Detroit Flip the Script Empowerment programs and services. Flip the Script has provided a cadre of highly successful, nationally respected multi-faceted gender specific workforce development and human service training programs (including former Governor Rick Snyder’s Community Ventures). Services focused on low-income populations specific to current or offenders .Annual budget typically approach or succeed three-million dollars and as much as 4.5 million dollars, Directed three (3) simultaneous Department of Labor reentry focused grants 2016-2020 as well as the State of Michigan’s most robust community based prison diversionary model. Has led and/or assisted in the successful community relations, marketing and implementation of fund-raising (six-seven figure)strategies, activities, and donor development, as well as grant writing associated with program procurement. Designed, developed and facilitated successful local, regional and national marketing strategies to assist. Flip the Script alignment as a strategic partner with several key crime and violence reduction citywide initiative. Serves as Detroit’s CEASE FIRE primary service provider and project consultant (2010-to date).

**Program Manager** **/ Vice President of Employees Association (09/93 – 02/03)**

**Starr Commonwealth Detroit Detroit, Michigan**

Co-Chaired successful 1.5-million-dollar capital campaign. Promoted to three managerial positions during ten-year tenure. Designed, developed and managed tri-county state funded program responsible for developing and consummating transitional independent housing sites for abused, neglected and/or adjudicated youth under the jurisdiction of 60 agencies. Met and/or exceeded state mandated objectives and goals each contractual year. Designed, developed, and implemented successful Bridges Toward Responsible Adulthood Program servicing emancipated teenage youth throughout three counties. Assisted in the design, development and implementation of the “NO DISPOSABLE KIDS” a national training program for training and/or retraining educational professionals, counselors and childcare providers.

**Employment Director (12/91 – 09/93)**

Focus: HOPE Machinist Training Institute (MTI) **Detroit, Michigan**

Assisted in drafting and managing a successful 3.1 million dollar per year federally funded training program. Responsible for assisting with corporate and foundation relations, while managing the development of annual employment opportunities for 100 - plus program graduates and non-graduates. Designed and conducted postgraduate evaluation, exit standards and employment readiness strategies. Served as primary field representative at local and regional engineering conferences and symposiums.

**District Marketing Manager (03/89 – 09/91)**

**Restaurants Unlimited –Cinnabon Bakeries Seattle, Washington**

Managed **16-store multi-state district**. Successfully designed and implemented creative community based sales program that resulted in a 17% increase in net sales throughout the district during his first year of employment. Supervised staff development, orientation and training (up to 180 employees). Audited management staff, point of sale activities and product quality. Responsible for maintaining positive P&L goals and objectives of multi-million -dollar district. Established Bakeries in Detroit Metro Airport and major malls.

**Board Affiliations –**

* 30 years plus Executive Co-Chairperson, Metro Detroit Youth Day
* JP Morgan Chase Foundation Community Advisory Board
* Campaign for Black Male Achievement Board of Directors
* Rebound Board of Directors

**Additional references, professional accomplishment and informational available**

**on request.**