

# LaToya S. Morgan, MPA

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## CONSULTANT

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Visionary strategist that consistently achieves operational excellence for government/community programs and non-profit organizations to improve the overall quality of social services for a diverse population. Pursuing an opportunity to develop mission-critical program enhancements that drive sustainability and developing key coalitions that fuel a shared sense of purpose. Decisive communicator capable of interacting with professionals at all levels to initiate continuous improvements and building strong relationships to identify strategies that meet client needs.

Astute

in thinking outside the box to devise innovative solutions that accurately assess program/fiscal performance and establishing direction for staff to execute deadline-driven objectives.

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## LEADERSHIP & TECHNICAL SKILLS

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- Policy Analysis & Development
- Compliance Monitoring
- Program Governance
- Strategic Planning/Execution
- Project/Budget Management
- Client Relationship Management
- Proficient in Microsoft Word, Excel, PowerPoint, Outlook, Publisher; Adobe Reader, Submittable, FLUXX, Google Suite, COBRA Onque, Donor Perfect, Raiser's Edge, GIS and SPSS

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## PROFESSIONAL EXPERIENCE

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**Moore Strategic Insights, LLC**

**6/2018 – PRESENT**

***Strategic Planning & Development Consultant/Company Principal***

- Instill drive for partners in public-focused organizations by conducting consultations to interpret business requirements and transform ideas into tangible actions to support strategy, community and program development, non-profit management, public policy formation and implementation.
- Instrumental in introducing fresh perspectives with keen business intuition to identify valuable opportunities that secure investments and drive community involvement with
- Gain recognition as an expert in public policy evaluation to analyze decisions and present comprehensive plans that clarify potential impact on communities and funding while conceptualizing community-based resolutions by pinpointing milestones, outputs vs. outcomes and refining implementation strategies.
- Join forces with institutional and grassroots clients to launch resident leadership program in Detroit neighborhoods for resident leaders; outline program evaluation protocols and reports that document goals, challenges and accomplishments.
- Direct workshops, training and development initiatives for grassroots community groups to advance policy advocacy efforts and effective messaging to gain support for policy/systems changes.

**Mission Lift**

**8/2014 – PRESENT**

***Evaluation Consultant***

- Analyzed market analysis, research and development for fundraising and educational programs by presenting evaluation data that examined effectiveness of parent/student programs in public schools.
- Initialized program evaluation survey of 30 nonprofit coalition partners in southeast Michigan.
- Co-Facilitated cultural change process within department at Michigan State University.

**Community Development Advocates of Detroit (CDAD)**

**8/2013 – 6/2018**

***Public Policy Manager***

- Primary driving force in public policy strategy development and project/fiscal oversight for community stakeholders and national non-profit organizations located throughout Detroit.
- Fostered respected relationships with state-funded, national and local organizations that included forming a coalition to steer bank accountability in adherence to community reinvestment act (CRA).

- Maintained a consistent flow of communication between stakeholders, legislators and CDAD representatives to bring about beneficial change that aligned with company vision to address neighborhood concerns.
- Played a critical role to the coordination and administration of grant-funded capacity building program to develop neighborhood associations while boosting resident civic engagement by 15% by applying persuasive tactics during telephone and grassroots advocacy campaigns.
- Effectively represented organization as a Key Lecturer for several conference presentations:
  - Building Michigan Communities Conference--Building Capacity for Neighborhood-Led Change and Lessons Learned: Preserving, Recaptializing, or Exiting LIHTC Affordable Housing in Detroit
  - National Collaborative for Health Equity Conference--Equity and Systems Development

#### **Council of Michigan Foundations (CMF)**

**5/2010 – 8/2012**

##### ***Government Affairs, Public Policy & Philanthropy Advocate***

- Gained an in-depth understanding of the challenges facing the philanthropic sector to measure the impact at William C. Richardson Fellowship in Public Policy & Philanthropy; secured long-lasting partnerships with member affinity groups, Office of Foundation Liaison and ArtServe to positively impact the community.
- Served as a facilitator to support marketing efforts by developing/distributing data-driven materials, participated in public policy committee meetings, designed strategic organizational action plans that enabled change and initiated a public policy committee charter to set public policy agendas.

##### ***Key Achievements:***

- Provided critical oversight of \$50K yearly program budget and quarterly reporting to funder which led to attaining unparalleled results while working as a team to launch the 1<sup>st</sup> statewide equity symposium on diversity and inclusion – State of Opportunity: The Road Ahead for Michigan.

#### **Planned Parenthood of Southeast Michigan (PPSM)**

**2/2006 – 10/2007**

##### ***Executive Office Administrator/Human Resources Coordinator***

- Balanced dual role to provide executive-level support for President/CEO and manage day-to-day HR activities by mediating negotiations to gain win-win outcomes for employee benefits, compensation and COBRA administration for 50+ employees.
- Primary liaison for Board of Directors to fulfill administrative processes that consisted of coordinating correspondences, distributing key material that outlined services/program objectives and conducted grant reporting for state-funded grants that secured strong relationships with funders.

##### ***Key Achievements:***

- Commendably enhanced employee integration by creating a standard operating procedure (SOP's) handbook and developing an employee onboarding system that streamlined the entire process.

#### **Detroit City Council, Office of Past President Maryann Mahaffey**

**1/2005 – 12/2005**

##### ***Legislative Analyst***

- Entrusted to develop/implement contract database to support contract lifecycle management from initiation through award, compliance and renewal that led to increasing cost efficiency; built strategic partnerships with constituents and community stakeholders to drive mission to offer services for residents.
- Presented analyses, updates and ideal solutions on issues such as tax abatements, empowerment zones and federally-funded grants to Council President while writing policy statements that promoted change/goals of the organization for review by council members.
- Applied a strategic approach towards monitoring compliance to enforce rules/regulations for charter mandated, non-privatization of city services and successfully prepared analysis of \$30M DPW budget.

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#### **EDUCATION/PROFESSIONAL DEVELOPMENT**

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**In Progress--Certificate Strategic Management and Innovation**  
**Masters Public Administration--Public Policy & Program Evaluation**  
**Graduate Certification--Economic Development**  
**Bachelors Arts-- Social Relations**