

# Laura L. Trent

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## PROFESSIONAL DEVELOPMENT

### Publications:

- Trent, L., Coleman, M., & Gase, L. [Evaluation of Truancy Prevention and Early Intervention](#). CO Division of Criminal Justice (September 2017).
- Trent, L., Denault, A., & McCarthy, A. [Truancy Case Studies](#). CO Division of Criminal Justice (March 2016).
- Trent, L., Worden. S. & Griffing, K. [Special Report, Community Preparedness](#). UWOKC. (2014).
- Trent, L., Worden. S. & Griffing, K. [Vital Signs, Barriers to Independent Living](#). UWOKC. (2014).

### Activities:

- American Evaluators Association Conference, Speaker, *Systems Sorter: A Tool for Empowering Systems Thinking with Evaluation Stakeholders, and When Those with Lived Experience Lead: Exploring Power Dynamics in Evaluation* (2018) | *Rowing Against the Current: Advocacy Evaluation in Difficult Political Context, and Evaluating and Advancing Equity within the Context of a Systems Change Strategy* (2017)
- National Partnership for Juvenile Services Conference, Speaker, *Integration of Family Engagement into Staff Culture, and Truancy Prevention and Intervention* (2016)
- Collective Impact Summit, Invited Speaker, *All About the Backbone* (2016)
- The Rose Andom Center Young Professional Board, Mission and Volunteer Chair (May 2015-Present)

**Admissions:** The State Bar of Colorado, 2013

**Certifications:** United Way Community Leader Certified Facilitator, United Way Worldwide

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## CAREER SUMMARY

### OPEN MEDIA FOUNDATION

*Impact Manager | Denver, CO | March 2019 – Present*

- Support the development of client strategy and evaluation to increase their impact.
- Lead internal strategy processes and implementation of process and outcome metrics for constant evaluation and learning.
- Facilitate strategic planning process with staff, board and community members.
- Integrate best practices and tools to foster a learning environment across departments.

### SPARK POLICY INSTITUTE

*Senior Consultant | Denver, CO | March 2017 – November 2018*

*Project Manager | Denver, CO | September 2015 – March 2017*

### Outline

Served as a project lead, providing strategic direction and management of multiple large projects with multiple funders, which included budget, client, and project leadership, large-group facilitation, stakeholder engagement, coaching/capacity building, and strategy design.

### Key Responsibilities

- Oversaw all juvenile justice-related work streams and managed three Juvenile Justice Delinquency Prevention Council Committee's made up of stakeholders across multiple systems.
- Developed technical assistance mechanisms to build nonprofit evaluative capacity and oversaw delivery and evaluation of technical assistance systems.

- Developed frameworks and processes to guide the strategic direction of large scale donor initiatives and facilitate dialogues aimed at driving stakeholders to action.
- Served as key client lead across multiple projects with high stakes clients including Kellogg, Ford Foundation, Kresge, The Colorado Health Foundation, Packard Foundation, Robert Wood Johnson Foundation, and issue areas with budgets ranging from \$100,000 to \$500,000 annually.
- Oversaw multiple teams of 3-6 people implementing project management tools to streamline work and increase contextual awareness, trust, and efficiency.
- Worked with multi-funder initiatives seeking to develop an untraditional funding approach, building the funding strategy and structures through emergent learning.
- Identified and solicited new work opportunities including responding to request for proposals and developing a strategy based on the client's desired impact.
- Led the Spark Social Innovators Breakfast Series development where diverse perspectives are brought to the table to dialogue on complex problems (e.g. moving to equity organizationally, housing, etc.).
- Served as a key reviewer of budget proposals and contract renewals for projects with budgets up to \$4 million and five-year timelines.

## **ALLCLEAR SOLUTIONS**

*Consultant | Remote | May 2015- October 2015*

- Facilitated brainstorming sessions on untapped App markets and related sales modules.
- Conducted secondary research to identify new markets and potential clients.
- Served as sales representative in Colorado.

## **UNITED WAY OF CENTRAL OKLAHOMA**

*Director of Research, Convening, and Policy | Oklahoma City, OK | January 2015 – April 2015*

- Coordinated all UWCO community-based research and public policy analysis.
- Oversaw research/community staff and contract employees.
- Tracked health and human services legislation at the state and county level for over sixty nonprofits.
- Drafted all research publications including press releases, catalogs, brochures, and advocacy alerts.

*Director of Research | Oklahoma City, OK | July 2013-January 2015*

- Managed and developed an online research database that serves all central Oklahoma nonprofits.
- Facilitated a yearlong community needs assessment and prepared all necessary reports and presentations for community stakeholders and local organizations.
- Translated demographic data on 900,000 plus UWCO clients into analytical measurements on UWCO's community impact.
- Coordinated and prepared all research publications used by the development and marketing departments for organizational promotion.

## **EDUCATION**

### **JURIS DOCTOR**

*Charleston School of Law | Charleston, SC | May 2013*

- GPA: 3.56, magna cum laude
- Dean's List (Fall 2011, Spring 2012, Fall 2012, Spring 2013)
- Vice President Women in Law (2011-2012); ACLU SC Volunteer (2012-2013)

### **BACHELOR OF ARTS, Philosophy Major and Religion Minor**

*Wofford College | Spartanburg, SC | May 2010*

- GPA: 3.5, cum laude
- Academic and Athletic Scholarship (2006-2010); Dean's List; All-Academic Southern Conference (2007-2010)
- Division I Soccer (2006-2010); Division I Cross Country (2008-2010 - Captain)
- Zeta Tau Alpha (Recruitment Committee 2008-2010)