
LINETTE LAO

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EXPERIENCE

INVISIBLE ENGINES, OWNER / CREATIVE DIRECTOR YPSILANTI, MI - 2000-PRESENT

I'm the founder of a design studio focused on serving nonprofit organizations with strategic design (identity, print, web, environments and packaging). Responsibilities include art direction, design, managing clients, teams and projects, as well as maintaining all business operations. Our clients include universities, social justice, environmental and educational organizations.

EASTERN MICHIGAN UNIVERSITY, LECTURER, CREATIVE WRITING YPSILANTI, MI - 2002-PRESENT

As a teacher of creative writing courses that explore the intersection of visual and written language, I work with students to grow their skills as readers and writers by cultivating a challenging and inclusive learning environment.

HEALTHMEDIA, DESIGNER ANN ARBOR, MI - 1999-2000

Created prototypes of innovative booklets, customized for individuals to encourage and improve healthy behaviors such as smoking cessation, healthy eating and exercise. Worked on an interdisciplinary team of designers, doctors and behavioral scientists.

U.S. DIGITAL, DESIGNER LOS ANGELES, CA - 1996-1997

Developed print promotions including point of sale, brochures, and sales sheets for this satellite phone startup company. Designed for conference exhibits and signage.

ATLANTA JEWISH TIMES AND STYLE MAGAZINE, DESIGNER ATLANTA, GA - 1993-1996

Created ads and editorial layouts for a weekly newspaper and quarterly lifestyle and fashion magazine.

COMMUNITY ENGAGEMENT

I currently serve on the boards of Hero Nation, an inclusive ComicCon and Educational Organization, and Arts Alliance, an arts advocacy nonprofit. I am an advisor on the Washtenaw Community College Design Advisory Board and review the portfolios of graduating students each year. In the past I've been active on the boards of Riverside Arts Center and FLY Creativity Lab.

EDUCATION

Master of Arts, Creative Writing
Eastern Michigan University, 1999

Bachelor of Arts, Graphic Design and Painting
Eastern Michigan University, 1993