

Marisol G. Cruz

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EDUCATION

Colorado School of Public Health, Anschutz Medical Campus: Aurora, CO **2015**

Master of Public Health, Community and Behavioral Health concentration

Relevant Courses:

- Program Planning and Implementation
- Methods in Research and Evaluation
- Independent Study with a focus on Latino health disparities, SPSS analysis

University of Colorado: Colorado Springs, CO **2007**

Bachelor of Arts in English and Spanish, emphasis in Professional Writing

- Graduated Summa Cum Laude with Highest Distinction
- Alpha Lambda Delta National Honor Society: Founding Officer
- Sigma Tau Delta National English Honor Society: Vice President

EXPERIENCE

ResultsLab: Denver, CO **2019-Present**

Senior Consultant

- Develop training and technical assistance plans to meet the needs of a variety of clients
- Deliver high quality in-person, virtual, and written technical support and coaching to organizations and communities in one-on-one, group based, and virtual formats consistent with adult learning frameworks
- Analyze and interpret programmatic data to plan, develop, and evaluate client program goals, objectives, strategies, and activities
- Develop company approach to collaborative, community-based, and grass-roots approach to performance management capacity building with a focus on equitable evaluation practices
- Prepare and present written and oral products of program and/or evaluation activities for a variety of audiences that are high quality and utility focused
- Actively develop new business partnerships and opportunities with diverse communities for business expansion and improvement of our products and services for a wider client base

Mile High United Way (MHUW): Denver, CO **2011-2018**

Senior Manager, Capacity Building, Evaluation & Learning: 2014-2018

- Strengthened nonprofit partner capacity to reach measurable outcomes through small group evaluation coaching, cohort-level training, and evaluation tool development
- Strengthened community leaders by developing and implementing culturally-relevant, leadership development curriculum for residents of low-resourced neighborhoods
- Provided leadership, guidance, and supervision to Evaluation team members
- Designed various evaluation methods, such as focus groups and surveys, to better understand MHUW's impact in the community
- Managed the \$20 million, multi-year Social Innovation Fund federal grant, acting as the key point person for reporting, fund allocation, annual budgeting, and technical assistance coordination
- Ensured success of subgrantees' rigorous evaluation studies—randomized controlled trials and quasi-experimental designs—to meet the standards of the national research team

Program Manager, Community Investments: 2012-2014

- Maximized exposure of 117 nonprofit agencies to over 800 corporate partners

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- Participated in all levels of grant-making process, including reviewing proposals, conducting site visits, and allocating resources

Donor Relations Coordinator: 2011-2012

- Strengthened relationships and connections through the management of corporate giving campaigns to raise funds for MHUW

Demand Media Studios

2010-2011

Freelance Writer

- Wrote over 300 articles in various formats for eHow.com and WhiteFence.com
- Synthesized and compiled information on hundreds on topics, including health and education
- Maintained an approval rating of over 80%, increasing efficiency and streamlining publication

ServiceSource, International: Denver, CO

2010

Renewals Account Manager

- Independently managed the Latin America region for partner company, VMware
- Acted as cultural liaison between Latin American distributors and ServiceSource leadership to streamline sales cycle for over 1,000 end-users
- Trained new employees for business in the complex region, focusing on navigating relationships and cultural differences between countries

Mapleton Public School District: Thornton, CO

2008-2009

Substitute Teacher

- Taught a variety of subjects including math, science, and physical education
- Provided stability and consistency for 30 children in special education as a long-term, elementary school substitute

Usandizaga High School: San Sebastián, Spain

2007-2008

English Teacher

- Designed unique lesson plans centered on language and culture for 12 different classes
- Awarded *Teacher of the Year* by students

LEADERSHIP/ASSOCIATIONS/VOLUNTEERISM

- Graduate, Latino Leadership Institute Fellowship at the University of Denver (2018)
- Board Member, Colorado Statewide Parent Coalition (2015-2017)
- Leadership Team Member and Action Team Co-Chair, Colorado 9to25, Colorado Department of Public Health and Environment (2014-2016)
- Young Arrupe Philanthropists Member, Arrupe Jesuit High School (2013-2014)
- Mentor, Arrupe Jesuit High School (2013-2015)

SKILLS

- **Languages:** Fluent in Spanish
- **Computer:** Proficient in Microsoft Office Suite, Adobe Acrobat, Adobe Photoshop, Adobe FrameMaker, Oracle, ExactTarget, and Salesforce
- **Certifications:** HIPAA certified, certified to teach English as a foreign language (TEFL), certified yoga instructor (200-hour)