

# Mary E. Mattson

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## PROFESSIONAL EXPERIENCE

### **Consultant, Partner & Co-Founder**

Dec. 2017 - Present

*Emergence Collective, LLC*

- Increases the impact of justice-oriented organizations in southeast Michigan through strategic planning facilitation, program evaluation, and capacity building
- Presenter at the 2018 American Evaluation Association Conference: "Building a Justice Centered Consulting Collective Business"
- Lead backend business development to ensure collaborative and equitable work environment

### **Special Projects Coordinator**

Dec. 2016 – March 2020

*The Children Center (TCC), Detroit MI*

- Maximized revenue through the design and implementation of a new process for organizational capacity management
- Managed projects across the organization related to community engagement, process improvement, business development, program evaluation, and organizational communication
- Wrote policy briefs, analyzes data, conducts research and literature reviews, and prepares reports for the TCC Executive Leadership Team, city leaders, and community stakeholders

### **Management Intern**

Jan. 2017 - Dec. 2017

*The Children's Center*

- Generated process improvement through the utilization of literature reviews, synthesizing reports for leadership teams, and analyzing quantitative and qualitative data

### **Board Fellow – SOS Community Services**

Sept. 2016 - May 2017

*Ross School of Business - Center for Social Impact*

- Fostered organizational sustainability through the development of a CEO succession plan
- Increased activity of the board by establishing charters for all board committees
- Enhanced board strategic thinking by developing and implementing strategic filters for decision making

### **Evaluation and Research Assistant**

*Detroit Summer Youth Employment Evaluation (SYEP)*

Aug. 2016 - Feb. 2017

*Dr. Mat Despard - UM School of Social Work*

Aug. 2016 - Oct. 2017

- Assisted in the evaluation report for the SYEP, used by the City of Detroit to implement program changes
- Conducted literature reviews, data collection, and data analysis
- Assisted facilitating a learning community of Detroit capacity builders

### **Assistant Women's Golf Coach**

June 2013 - June 2017

*University of Michigan*

- Developed a championship culture resulting in the team moving from 100th to 18th in national rankings over a three-year period
- Worked with development office to build relationships and grow university donor base
- Managed \$200K budget and oversaw all administrative roles of team operations

### **Professional Golfer**

May 2010 - June 2013

*Ladies European Tour and LPGA Symetra Tour*

- Owned and managed all LLC operations while competing in over 20 countries
- Developed relationships and managed contracts with a diverse team of private and corporate sponsors

### **Interim Head Women's Golf Coach**

Nov. 2010 - May 2011

*Georgetown University*

- One of the youngest D1 head coaches in NCAA history (age 22)
- Managed all aspects of team management, player development, tournament and practice schedules, budget management, and recruitment

### **Volunteer Assistant Women's Golf Coach**

May 2010 - Nov. 2010

*Georgetown University*

- Assisted head coach in team management, player development, and training
- Mentored players on and off the golf course

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## **EDUCATION**

### **Master of Social Work (MSW); Management of Human Services**

Aug. 2016 - Dec. 2017

University of Michigan – School of Social Work (SSW): Ann Arbor, MI

Community Based Initiative in Detroit Scholar

### **Bachelor of Arts (BA), Communications & Public Relations**

Aug. 2006 - May 2010

Campbell University: Buies Creek, NC

Spanish Minor • Division 1 Athlete

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## **COMMUNITY ENGAGEMENT**

### **MACC Development, Detroit MI**

Feb. 2018 - Present

- Volunteer with various community engagement activities on Detroit's east side.

### **Big Brothers Big Sisters, Washtenaw County**

Feb. 2014 - Present

- Organizational ambassador and big sister.

### **Driving Hope, Washtenaw County**

Apr. 2017 - May 2018

- Designed and launched a program that provides car maintenance and advice to low-income individuals in Southeast, MI.