

## EMPLOYMENT AND ACTIVITIES

Sep. 2016-Present

### Flow Video | Co-Founder and Partner

- Produce high quality and emotionally engaging video content for businesses and organizations to increase awareness, sales, and fundraising efforts
- Lead production team to conceptualize, film, edit, and promote videos and other digital content
- Client roster includes Michigan State University, Kettering University, UN Watch, Warner Brothers Music Group, Level One Bank, Habitat for Humanity, Friendship Circle of Michigan, Wayne State University, University of Michigan-Flint, South Oakland Shelter/Lighthouse, Jewish Federation of Metropolitan Detroit, and Kids Kicking Cancer.

Dec. 2010-Apr 2016

### Womack Company | Website and Podcast Manager

- Technology consultant to Jason Womack, an author and time management/productivity consultant to international and Fortune 100 corporations and executives
- Edit, published, and managed the weekly podcast, "Your Best Just Got Better" from its launch in mid-2011 and grew its audience to more than 400,000 downloads.
- Managed the Womack Company website, WomackCompany.com

### Tamarack Camps – Ortonville, MI

June 2013-Aug. 2013 *Agency Video Producer and Photographer*

- Shot and managed all media content for one of America's largest overnight camps
- Produced numerous videos within hours of special events
- Worked directly with executive director and development team to produce valuable donor videos and images

June 2011-Aug. 2012 *Multimedia Specialist*

- Taught computer, photography, and video skills to campers aged seven to fourteen

Sep. 2013-May 2016 **Michigan State University Hillel | Video Intern**

- Created videos to promote Hillel events across campus and increase donor awareness

Jan. 2011-Aug 2016 **Scott Wasserman Media | Freelance Work**

- Designed and managed WordPress sites for clients including The Womack Company, The Devon Bandison Company, and Wasserman Wealth Management
- Produced videos for a variety of clients including Michigan State University, Kettering University, Tamarack Camps, Hillel Day School, and Jewish Federation of Metropolitan Detroit

## EDUCATION

Aug. 2012-May 2016 **Media & Information | B.A.**

Michigan State University  
East Lansing, Michigan

## SKILLS

**EXPERTISE IN:** Video Production  
Video Editing  
Video Marketing  
Final Cut Pro X  
Photography  
WordPress

**PROFICIENT IN:** Adobe Creative Suite: Premiere Pro & After Effects  
Video Animation & Motion Graphics  
Podcasting  
HTML & CSS  
Search Engine Optimization