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## **Document Samples**

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Typically, when showing sample works, TRG would attach a sample redacted Campaign Plan, Case Statements, feasibility studies or other works. Those documents are far longer than was allowed to submit.

*\*\*It's Important to note that these are just samples of the work we do and these are potential types of services TRG can offer.*

We have attached a portion of 2 documents:

1. Campaign Plan index. This is from a client's Campaign Plan. Typically, these are very expansive documents that lay out specific step by step blueprint on how to have a successful campaign. This index lays out what goes into campaign plan.
2. Case Statement (portion). The Case statement is an organization's way to tell their story and truly explain the need and why is the work so important.



**CAMPAIGN PLAN INDEX**

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<b>TAB 1</b>	CAMPAIGN CASE FOR SUPPORT
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<b>TAB 2</b>	CAMPAIGN OVERVIEW EXECUTIVE SUMMARY CAMPAIGN CAMPAIGN GOALS
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<b>TAB 3</b>	CAMPAIGN LEADERSHIP CAMPAIGN LEADERSHIP CABINET ADVISORY BOARD BOARD OF DIRECTORS CAMPAIGN CHAIR RESPONSIBILITIES
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<b>TAB 4</b>	CAMPAIGN TIMELINE KEY DATES
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<b>TAB 5</b>	CAMPAIGN PROGRESS REPORT CAMPAIGN SECTOR REPORT
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<b>TAB 6</b>	CORPORATIONS SECTOR CAMPAIGN CORPORATE SECTOR
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<b>TAB 7</b>	INDIVIDUALS SECTOR CAMPAIGN INDIVIDUALS SECTOR FUND TRIBUTE GALA FOR PLANNED GIVING
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<b>TAB 8</b>	FOUNDATIONS SECTOR CAMPAIGN FOUNDATION SECTOR
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<b>TAB 9</b>	GOVERNMENT/ PUBLIC SECTOR
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<b>TAB 10</b>	LEADERSHIP GIVING/DONOR RECOGNITION CIRCLES OF
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<b>TAB 11</b>	ADDITIONAL FUNDRAISING STRATEGIES
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# Creating Opportunities To Succeed: A Transformative Campaign for COTS

## Our Case for Support 2017



Presented by:  
Cheryl P. Johnson, Chief Executive Officer and Frankie M. Piccirilli, Chief Development Officer

Coalition On Temporary Shelter

**On any given night, more than 16,000 individuals need shelter in Detroit.**

**ONE-THIRD OF THOSE ARE CHILDREN**



**Statistics only tell one part of the story. COTS is working tirelessly, everyday, to transform the lives of these children and their families.**

**THEY NEED YOUR HELP.**

