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## 2020 Rates

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### Strategy Sessions \$3255

Start here to discover one of the most valuable assets a nonprofit organization can have: brand focus and clarity. This process analyzes your current brand (where you are), your mission, goals and objectives (where you want to go), and your audiences. It results in key, actionable insights around your strengths, opportunities, recommendations for messaging, and a prioritized plan for moving ahead.

Two collaborative work sessions (half days) with your team/ stakeholders. Strategy document delivered 2-3 weeks later.

### Design Work

We charge by the project, not hourly. Each project is unique. We take the time to understand the challenge and prepare a detailed proposal with a project cost. This allows our clients to know what to expect. If a project scope expands along the way, we make sure to let our clients know before additional work is performed.

Please contact us for a conversation about your project.

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