

ERICA RALEIGH

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EXPERIENCE

FEBRUARY 2009 – PRESENT

DATA DRIVEN DETROIT (D3)

Co-Executive Director | October 2020 – Present

- Collaborate with D3's Co-Executive Director and Worker Owners to set the vision for D3 and enable a highly motivated and highly technical team to execute that vision.
- Communicate about D3's vision, products, and services in both public and private forums.
- Design and implement long-range financial and strategic plans.
- Facilitated the conversion of D3 to a worker-owned cooperative.

Director | January 2014 – October 2020

- Managed the transition of D3 from a 501(c)(3) program to a standalone Low-Profit Limited Liability Company.

Acting Director | July 2013 – January 2014

- Managed the day-to-day operations of D3, in addition to duties detailed below.

Assistant Director of Projects | May 2012 – July 2013

- In collaboration with leadership, assessed how potential projects fit with the organization's mission, vision, and strategic plan, while also determining organizational capacity to complete projects on time and within budget.
- Set strategic goals for new project development and identified and cultivated funding sources for new projects.
- Oversaw the progress and completion of the portfolio of D3's active projects.
- Advanced the project management capacity of staff, including project planning, initiation, execution, client communication, and completion.

Data Systems Project Manager | January 2011 – May 2012

- Developed, managed, and analyzed large databases, including demographic and socioeconomic data, economic and business data, crime and public safety data, and various proprietary datasets.
- Evaluated existing datasets, designed recommendations for future data development, and negotiated data sharing agreements to acquire new data resources.

Research Analyst | February 2009 | January 2011

- Researched and developed a broad set of indicators at a local, regional, and state level.

JANUARY 2008 – MARCH 2009

WAYNE STATE UNIVERSITY (WSU)

Transportation Coordinator, Office of Business and Auxiliary Operations | September 2008 – March 2009

- Conducted a best practice review of university transit programs across the country.

- Utilized GIS software to identify clusters of WSU employees and support the development of transportation alternatives to driving alone.
- Created programs and incentives to encourage the use of transportation alternatives for single commuters.

Graduate Research Assistant, Center for Urban Studies | January 2008 – March 2009

- Assisted in the implementation of state and federal grants for traffic safety and community policing for the Detroit Police Department.
- Wrote grants and prepared reports for state and federal granting agencies.
- Collected and analyzed crime data, residential parcel data, and traffic safety data to support program evaluation, grant proposals, and final reports.

JUNE 2008 – MARCH 2009

DEVELOPMENT RESEARCH ASSOCIATES

Research Assistant

- Prepared demographic and residential market studies.
- Generated studies that supported local efforts to revitalize neighborhoods, provide affordable housing to low- and moderate-income families, and assist in the allocation of low-income housing tax credits.

EDUCATION

2011

MASTER OF URBAN PLANNING, WAYNE STATE UNIVERSITY

2004

BACHELOR OF ARTS, HISPANIC STUDIES, UNIVERSITY OF MICHIGAN

SOFTWARE

- Statistical analysis in SPSS, Stata, Excel
- Microsoft Office Suite
- Windows and Mac
- Various project management tools
- Google Suite
- WordPress

PUBLICATIONS AND AWARDS

- Network Steward of the Year Award, National Neighborhood Indicators Partnership, 2017
- Raleigh, Erica and George Galster. 2015. "Neighborhood disinvestment, abandonment, and crime dynamics." *Journal of Urban Affairs* 37(4): 367-396.
- Best Conference Paper Award, Urban Affairs Association, 2014
- Galster Prize for Outstanding Academic Performance, 2012
- Sue Marx Smock Endowed Graduate Fellowship Award, 2011
- American Institute of Certified Planners Outstanding Planning Student Award, 2011