

RATES

Sparklefurry provides this cost-for-services breakdown for budgeting purposes only. Final cost allocations will be determined based upon approved account scope and initiatives. Sparklefurry encourages Active Fund Grantees to work with us collaboratively; Sparklefurry will negotiate to our mutual best interests. Any number of compensation structures —retainer, fee-for-project or hourly rate arrangements may be achieved as appropriate. Average agency hourly rate is \$125. A customized rate plan may be negotiated for Active Fund Grantees.