

THE STORM CO.

www.thestormcompany.com

SAMPLE PROJECT FEES

Aligning expectations, budget, and production scope is essential to the ultimate success of any project. We understand that video is an investment, so let's select a project size that best fits your needs while accomplishing your content goals.

	EX. PRODUCTION DETAILS	DELIVERABLES	FEE RANGE
XS	+ 1/2 Day Shoot + 1 Site + Visuals & Graphics + Licensed Music	+ Series of :15 Clips or + :60 Visual Video	\$10K+
S	+ 1 Day Shoot + 1 Site + Visuals & Graphics + Licensed Music	+ :60-3:00 Video or + :15-:30 Series	\$15K+
M	+ 1-2 Day Shoot + 1-2 Sites + Visuals & Interviews + Licensed Music	+ 2:00-5:00 Narrative / Visual Video or + :15-:60 Series	\$25K+
L	+ 2-3 Day Shoot + 2-3 Sites + Visuals & Interviews + Licensed Music	+ 2:00-5:00 Narrative / Visual Video + :15-:60 Series + Photographic Stills	\$35K+
XL	+ 3+ Day Shoot + 3+ Sites + Visuals & Interviews + Licensed Music	+ Multiple Videos + :15-:60 Series + Photographic Stills	\$50K+

PROFESSIONAL SERVICES

PRE-PRODUCTION

- + Creative Planning
- + Storyboard
- + Content Expectations
- + Site Selection

PRODUCTION

- + On-Set Direction
- + Filming
- + Audio Recording
- + Lighting
- + Aerial Imagery
- + Photography

POST-PRODUCTION

- + Editing
- + Narrative Development
- + Graphics & Titles
- + Color Grading
- + Music
- + Soundtrack & Sound Design
- + Mastering
- + Final Export

ASSISTANCE

- + Creative Direction
- + Design Competitions
- + Presentation Visuals
- + Layout

CONTENT

- + Social Media Clips
- + Video Stills
- + High-Resolution Images
- + Original Music
- + Graphic Design
- + Squarespace Web Design
- + Writing

STRATEGY

- + Channel Set-Up
- + Distribution
- + Release Plans
- + Social Media Content
- + Facebook / Instagram Ads
- + YouTube / Vimeo
- + Media Placement

ADDITIONAL DETAILS

FEE & EXPENSES

All fees are approximate and sometimes flexible. Basic expenses are included in the proposed fee. Additional services with appropriate fees may be added at a later date. Depending on project needs and extraneous production variables (like equipment, travel, permits, rentals, talent, music licensing, etc.), additional expense fees may apply. Any security clearance, filming permissions, or admissions will be the client's responsibility and must be set up prior to project initiation.

BILLING | 30 / 40 / 30

The Storm Co. generally bills three times during the production process:

- + 30% is due upon signing of the contract to initiate the project and commence the process.
- + 40% is due at the time of production.
- + 30% is due upon final approval just prior to final delivery of project deliverable(s).

ACCEPTANCE

If the initial proposal is found acceptable, The Storm Co. will draft a contract and submit for signature.