

PRIMA STRATEGIES GROUP

ELEVATE YOUR ORGANIZATION.

Sample Rate Sheet

For organizations with budgets under \$500,000

Work Product	Rate Per Hour	Pro-bono add-ons	Expected Hours of work
Grant Writing	\$35	*2-4 hours review of older materials/ prior submissions *Letter of Support Template	*Federal grant with no prior federal submissions/ PSG as primary author: 20 *Private foundation/ PSG as primary author: 10
Program Design	\$35	*Simple evaluation tool with potential data collection tool for programming *Logic model summarizing program	*Existing program enhancement, includes focus group and review of current evaluation data: 30 *Brand new program based on evidenced-based models, includes focus group of potential target population and analysis of existing programs
Staff Training	\$25	*Preparation interview with 1-2 staff about topic for agency culture and norms *Evaluation results	*3 hour training, includes preparation time, facilitation, follow-up, and maybe travel: 8
Board Training	\$50	*Interview 1 board member *Feedback results; typed notes (if applicable)	*3 hour training, includes preparation time, facilitation, follow-up, and maybe travel: 10

For organizations with budgets over \$500,000

Work Product	Rate Per Hour	Pro-bono add-ons	Expected Hours of work
Grant Writing	\$50	*2-4 hours review of older materials/ prior submissions *Letter of Support Template	*Federal grant with no prior federal submissions and PSG team primary author: 20 *Private foundation and PSG team primary author: 10
Program Design	\$50	*Simple evaluation tool with potential data collection tool for programming *Logic model summarizing program	*Existing program enhancement, includes focus group and review of current evaluation data: 30 *Brand new program based on evidenced-based models, includes focus group of potential target population and analysis of existing programs
Staff Training	\$40	*Preparation interview with 1-2 staff about topic for agency culture and norms *Evaluation results	*3 hour training, includes preparation time, facilitation, follow-up, and maybe travel: 8
Board Training	\$70	*Interview 1 board member *Feedback results; typed notes (if applicable)	*3 hour training, includes preparation time, facilitation, follow-up, and maybe travel: 10