

# LINDSEY VANCE, PHD

PRINCIPAL DATA ANALYST

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📍 Charleston, SC

## ABOUT ME

Expert data analyst with a decade of experience working with nonprofit organizations on issue advocacy, social justice, community change, and economic development. Facilitator of data-driven decision making to improve organizational performance.

**LANGUAGES:** Fluent in Spanish, certified level C1 Diploma de Español

## EDUCATION

**University of Colorado,  
Boulder**

**2016**

Ph.D. Political Science,  
concentration in public policy  
and behavioral economics.

**College of William &  
Mary**

**2001 - 2005**

BA, Government and  
Environmental Studies

## SPECIALIZATIONS

- Data and Research
- Strategy Development
- Teaching / Facilitation
- Consulting
- Coalition Building
- Public Speaking

## EXPERIENCE

**Principal Data Analyst**

**April 2022 - Present**

Cities Reimagined

- Spearhead the development of program evaluation strategies
- Facilitate strategic planning sessions that clarify organizational mission, vision, goals, and strategic objectives
- Lead organizations and nonprofit boards in identifying mission aligned metrics of success
- Formulate strategies, systems, and processes to evaluate performance
- Coach organizational leaders and staff on how to employ data-driven decision-making to meet social objectives and increase efficacy
- Analyze qualitative and quantitative data to make strategic recommendations
- Conduct external, independent evaluations of organizational and programmatic outcomes with significant changes to the definitions of goals and metrics used to assess social performance
- Design and implement research agendas to evaluate programmatic performance and to evidence impacts
- Generate descriptive and predictive statistical models to identify trends in performance data and recommend strategies for improvement
- Author policy papers and evaluative reports with recommendations to enhance program impact

## AWARDS, FELLOWSHIPS, PUBLICATIONS

Finalist, Political Science Doctoral  
Dissertation Research Improvement Grant,  
National Science Foundation, (\$24,000),  
2012.

Honorable Mention, Graduate School  
Dissertation Completion Fellowship, Office  
of the Dean of the Graduate School,  
University of Colorado Boulder, (\$9,500),  
2014-2015.

Graduate Research Fellow, Friendship  
Bridge, 2013.

Beverly Sears Graduate Student Research  
Grant, University of Colorado Boulder,  
(\$2,500), 2012.

Amy H. Liu, Sarah Shair-Rosenfield,  
Lindsey R. Vance, Zsombor Csata. (2017)  
"Linguistic Origins of Gender Equality  
and Women's Rights." Gender and  
Society. Volume 32, Issue 1.



# EXPERIENCE

## Director, Data and Strategy

2017 - 2019

Teach for America South Carolina

- Recommended strategies leading to breakthrough results. Increased collection rates for student data by 100%
- Managed and co-designed the implementation of statewide strategy for measuring student outcomes
- Developed, maintained, and strengthened systems to track, analyze, and report on regional performance data
- Conducted qualitative and quantitative analyses, identified areas for improvement, and made recommendations to leadership team
- Built consensus and partnered across functional teams to create the region's first ever comprehensive dashboard for data collection and reporting
- Managed partnerships and built relationships with internal and external stakeholders to gather data, implement strategies, and facilitate data-driven decision-making
- Consulted local staff to collaboratively develop metrics and data collection systems aligned to sub-team goals

## Instructor: University of Colorado

2008 - 2015

University of Colorado, Boulder

- Consistently exceeded department and university goals for student engagement and the development of critical thinking skills
- Taught graduate and undergraduate courses on research methods, public policy, and politics
- Coached students to design robust research projects, deliver persuasive and concise presentations, and pursue opportunities for professional development
- Developed syllabi, created lessons plans, supervised group projects, and facilitated workshops for adult learners. Created lesson plans and delivered complex information clearly and efficiently

## Client Advocate Coordinator

2012 - 2013

Friendship Bridge; Quetzaltenango, Guatemala

- Designed and coordinated a project to measure the social impact of financial products and services and foster a culture of learning across 7 regions in Guatemala
- Managed and led a local team of evaluators, coached team members on interpretations of data, reporting, presentations and overall job performance
- Facilitated group and individual trainings to local staff on methods of data collection, analysis, and results presentations
- Developed strategies to increase the quality and validity of client impact data and improved compliance with the Universal Standards of Social Performance Management in the organization
- Designed, authored, and implemented department policies to strengthen evaluative efforts and team performance

## Program Assistant

2011 - 2012

Latin American Studies Center: Boulder, CO

- Founded and managed the interdisciplinary Graduate Student Research Cluster to leverage graduate students across academic departments in promoting Latin American research agendas around campus
- Created the budget and served as the events manager for major conferences to enhance public awareness of the Center, including the University of Colorado's Latin American Film Festival and Colorado's inaugural Americas Latino Festival
- Managed the Center's budget, processed expenses, and reported consistently to senior managers on the status. Developed and maintained the website, regional calendar of events, and social media posts; authored and published the Center's annual report and weekly newsletters

