



Michaela Ayers

Founder, Facilitator, Creative Coach

Michaela Ayers is a Facilitator, Art Historian, and Organizational Consultant who integrates storytelling and creative expression into leadership development. With over eight years of experience designing workshops and programs, she creates dynamic learning environments that foster innovation, collaboration, and personal growth. As an artist, Michaela brings a fresh perspective to facilitation, using creative tools to spark dialogue and inspire action. She is also the creator and host of Black Her Stories (BHS), where she explores the power of storytelling to build community, elevate diverse voices, and drive meaningful change.

Get in Touch

Phone

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Email

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Website

nourish.community

Expertise

- Facilitation & Coaching
- Learning Experience Design
- Program & Project Management
- Oral Histories & Podcast Production
- Human-centered Design

Endorsements

"It was an absolute joy working with Michaela. She puts so much care into her work and facilitates creative experiences that allow for meaningful engagement with your audience."

Laneceya Russ-Martin
Executive Director, March for Moms

"Michaela is an authentic leader who leads and communicates with skill, elegance, and compassion."

Crystal Rose, PHR, SHRM-CP,
Senior HR Manager, PAYSACLE, INC.

"Michaela is a storyteller through and through. She tells layered human stories behind the creative Black women who make our communities so vibrate."

Jean-Alicia Elster
Author, Oral Historian

Experience



NOURISH

2018 - PRESENT

Nourish Community | Seattle, WA - Detroit, MI

Facilitator, Principal Consultant, Creative Coach

- Assess organizational culture and needs to design and deliver leadership development solutions that drive engagement and align with strategic priorities.
- Facilitate customized learning experiences that enhance communication skills, strengthen leadership capabilities, and promote collaboration across teams.
- Develop and execute employee engagement programs and communication strategies to improve retention, foster professional growth, and support career advancement.
- Coach creative professionals and emerging leaders, providing structured guidance, constructive feedback, and strategic frameworks to help them achieve their goals.
- Deliver dynamic presentations and training sessions, leveraging best practices in facilitation and leadership development to engage and inspire diverse audiences.



2019 - PRESENT

Black Her Stories | Seattle, WA - Detroit, MI

Creator, Producer, Storyteller

- Develop and produce compelling storytelling experiences, facilitate insightful interviews, and shape engaging episode structures to captivate audiences.
- Lead creative direction and content strategy with demonstrated originality and innovation in storytelling across social platforms.
- Manage podcast production and budget, strategically allocating equipment, production, and marketing resources to sustain and scale storytelling impact.
- Design and facilitate community engagement initiatives that foster connection and inspire creativity and social impact.
- Build and nurture collaborative partnerships, working closely with external creatives, executive partners, and community stakeholders to expand reach and resonance.