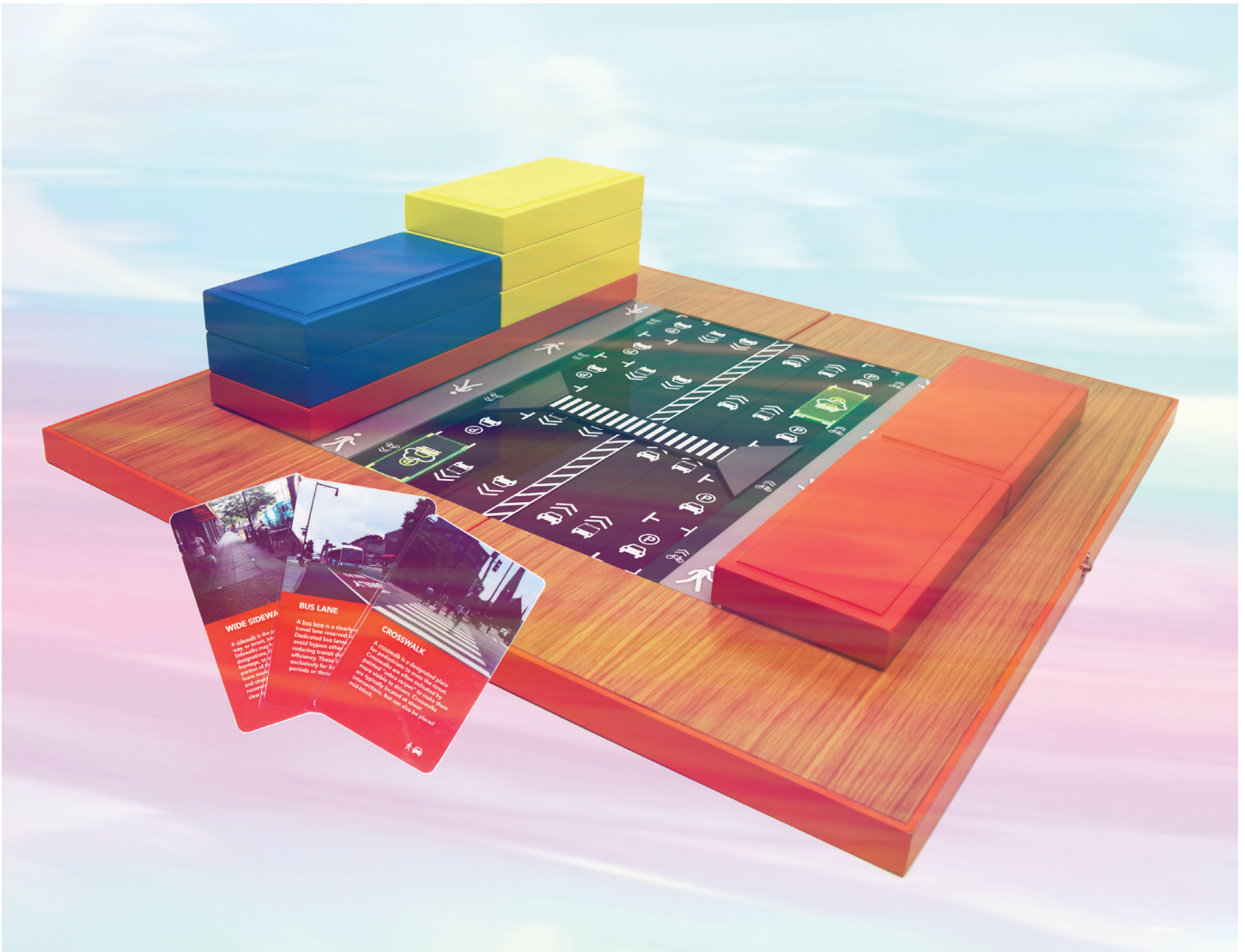


# Another World Imagination Tools

Whether you're designing a small garden or planning the future of your entire neighborhood, success depends on a clear, shared vision. But how do you decide what that is? And how do you get your community on board?

Another World can create custom tools to help you and your community develop your vision and plan strategies. Models, games, maps, and other hands-on activities are great ways to spark creativity, exploration, learning, and dialogue among audiences of all ages and backgrounds.





## Model Streets

Street design has a lot of moving parts—so why not make a model and let people move those parts around for themselves? Interactive street models allow people to redesign their streets over and over, and discuss the pros, cons, and tradeoffs of each of their designs.

The models shown here include interchangeable pieces representing street elements like vehicle lanes, pedestrian and bike infrastructure, trees and green space, and buildings. A generic model (like the one shown above) is useful for discussing big-picture concepts; they are also adaptable for a variety of street types and locations. Models can also show specific real-world streets (like the one on the previous page), if you're ready to dive into the details.

Above:  
The Right of Way Game  
Client: City of Cambridge, Mass.\*

Previous Page:  
Conant Street Corridor Model  
Client: City of Detroit (PDD)\*

*\*Andrew Wald (Another World) designed this tool while employed at Interboro Partners.*

*Let Andrew make something new for you!*



## Collage Boards

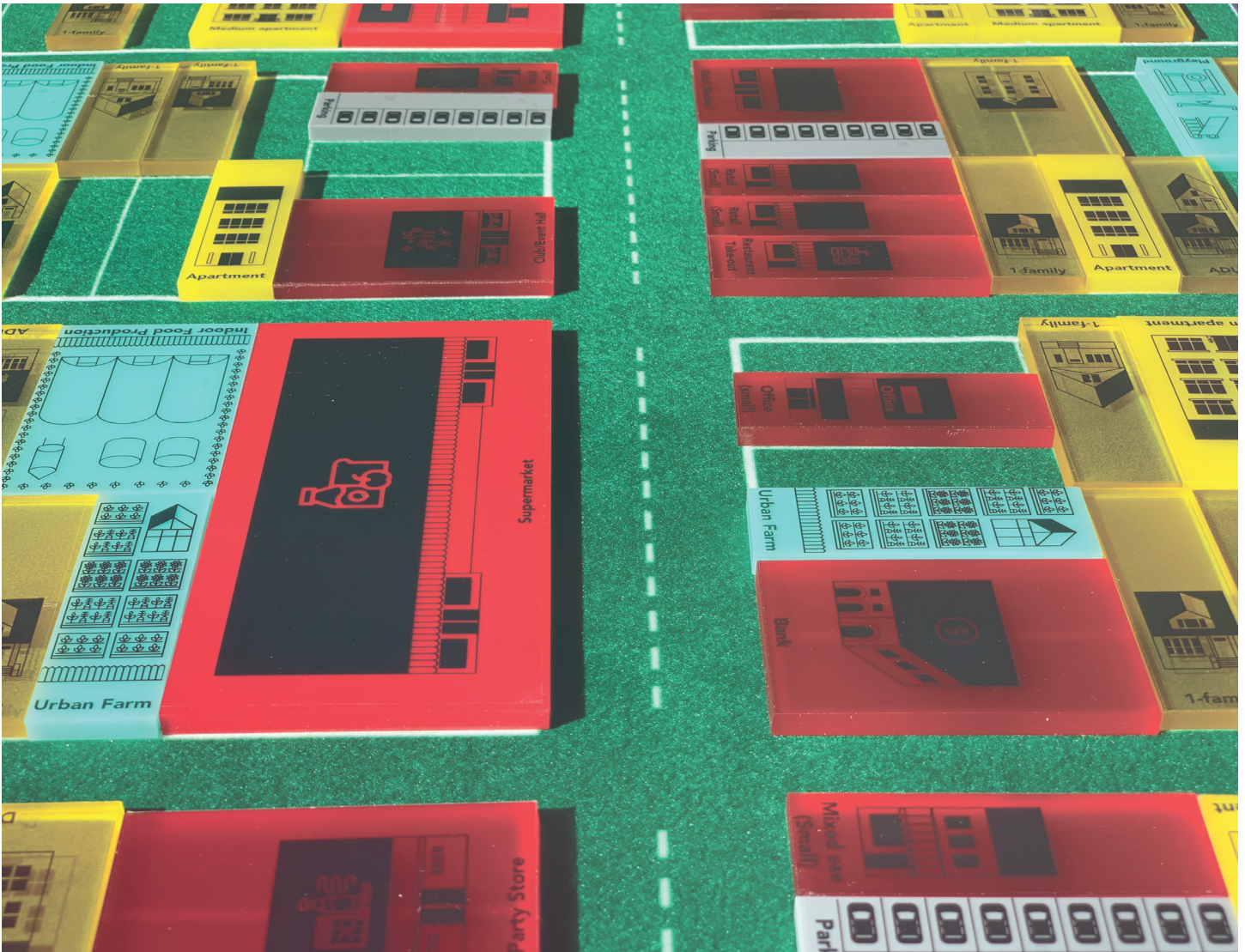
They say a picture is worth a thousand words... but what if you're not so confident about your drawing skills? Try a collage!

Hundreds of kids (from toddlers to teens) used the collage kit shown above to help design a new nature playscape in a major urban park. The activity was simple: create a collage that shows your idea of having fun in nature... then tell us about it! Reusable vinyl stickers and dry erase surfaces allowed this activity to be used again and again at locations across the city.

Above:  
Nature Play Collages  
Client: Forest Park Forever (St. Louis)\*

*\*Andrew Wald (Another World) designed this tool while employed at Interboro Partners.*

*Let Andrew make something new for you!*



## Build Your Block

What are the elements that make up your neighborhood?  
If you could, what would you add, remove, or relocate?

Build Your Block activities include a board with a blank city block (or a neighborhood of many blocks, like in the version shown above), plus tiles representing different types of buildings and land uses. People can add, remove, and rearrange the tiles on the board to visualize changes in their neighborhood. This activity can be used to create a future vision for the neighborhood, discuss possible impacts of different types of development, or even educate about planning concepts like zoning and land use.

Build Your Block kits can be large or small, simple or fancy.  
It just depends on what you need!

Above:  
Game of Zones  
Client: City of Detroit (CPC)\*

*\*Andrew Wald (Another World) designed this tool while employed at Interboro Partners.*

*Let Andrew make something new for you!*



## Pick A Card, Any Card

At large gatherings and events, people are busy and time is everything! "Pick a card" activities are fun and easy ways to gather essential feedback without taking up much of people's time.

Card activities can take many forms, depending on the information you want to gather. In the activity shown above, visitors were asked to pick four photos to tell a story about an imaginary day in a riverfront park. Other variations include:

- Coming up with a creative caption or hashtag for a photo (and "liking" other people's captions)
- Describing what's going on in a photo of a funny, unusual, or mysterious neighborhood scene
- Picking a card showing a thing or activity they think belongs in their neighborhood (or NOT).

Often, one card is all it takes to start up a whole conversation!

Above:  
 "A Great Day at the Falls"  
 Client: Friends of the Falls (Mpls.)\*

*\*Andrew Wald (Another World) designed this tool while employed at Interboro Partners.*

*Let Andrew make something new for you!*



## Extra! Extra!

Printed newspapers, magazines, posters, and booklets are great ways to spread information about a project far and wide. Websites, e-mails, and social media posts are great too (Another World can help with that too), but they don't always reach everybody. Besides, in our age of screens, sometimes it just feels special to get our hands on something real!

Another World can help you with text, illustrations, graphic design, and production for all kinds of printed materials, from postcards to posters, and zines to books.

Above:  
Campau/Davison/Banglatown  
Newspaper  
Client: City of Detroit (PDD)\*

*\*Andrew Wald (Another World) designed this tool while employed at Interboro Partners.*

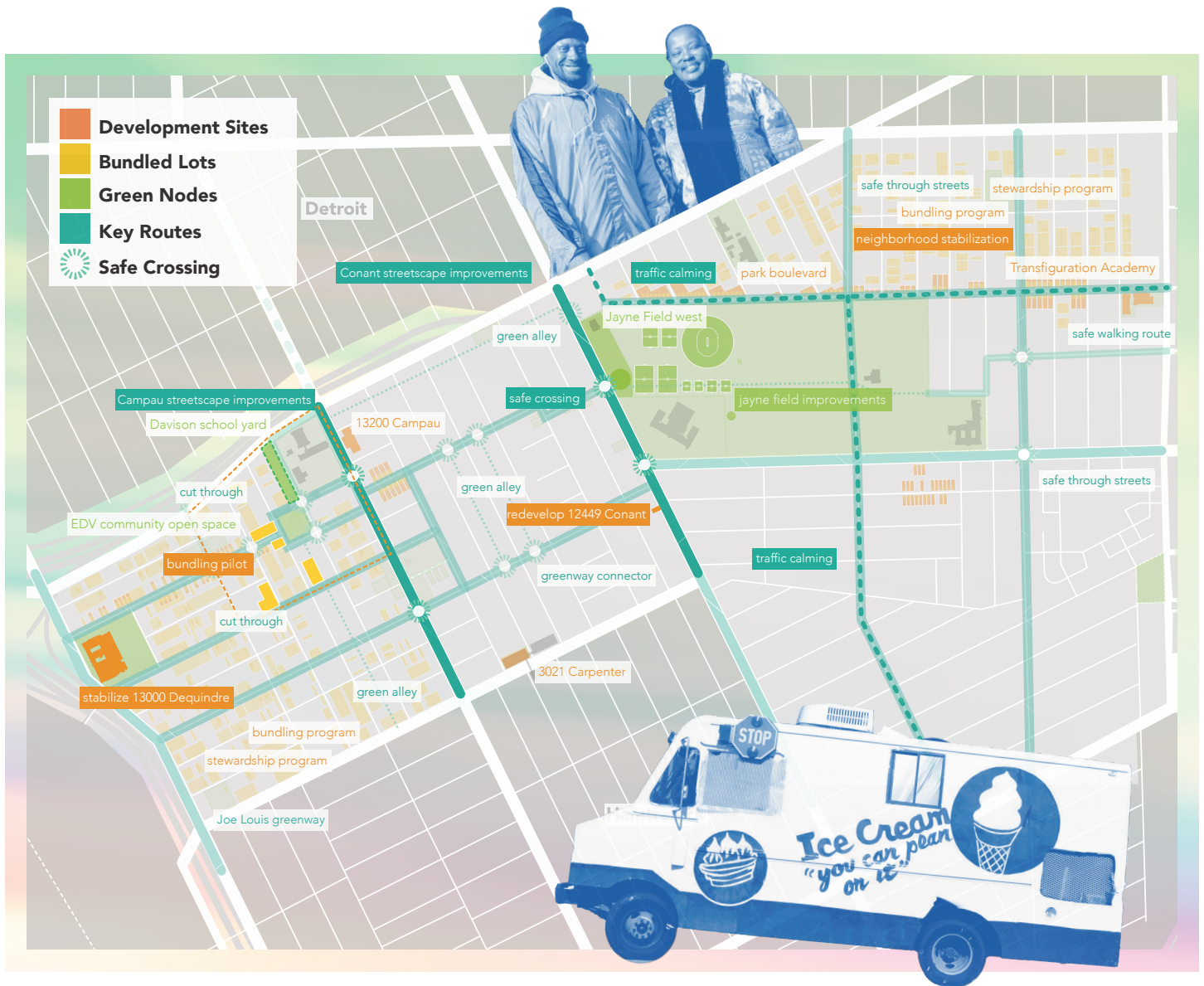
*Let Andrew make something new for you!*

# Another World Planning & Design

Great public places and neighborhoods don't just happen—they take a clear vision, careful planning, thoughtful design, and a lot of hard work. Whether you're an experienced developer or just getting started, Another World can guide you and your community through the process.

Another World can help you analyze your site and neighborhood, gather community input, develop strategic visions and action plans, create concept designs, identify and coordinate with other necessary consultants and contractors, navigate zoning issues and other city processes, and apply for grants and funding opportunities.





# Neighborhood Plans

A neighborhood framework plan maps out short and long-term opportunities for improving a neighborhood. Framework plans usually consider multiple elements, like streets and mobility, parks and open space, housing, and commercial development. The first step is to outline the neighborhood’s strengths, needs, and goals. Then, we identify what kinds of projects should happen to achieve those goals, where and when they should happen, who would be responsible, and how to get started.

The neighborhood planning process is a great opportunity to build community and coordinate local improvement efforts. The finished plan will not only provide a roadmap for organizing your own projects, but can also be helpful when requesting support from city government, developers, and funders.

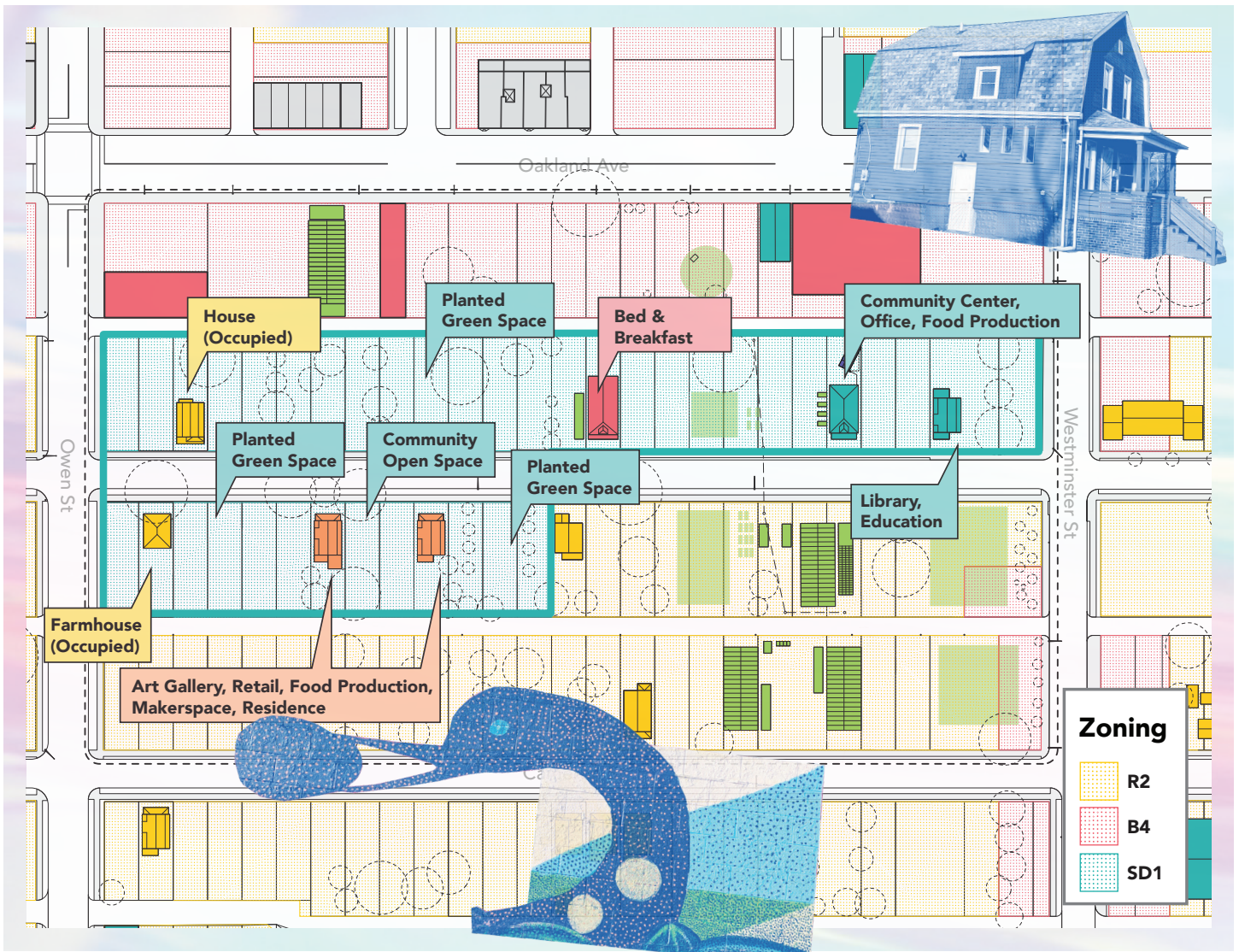
Another World’s founder, Andrew Wald, has managed successful neighborhood planning processes in Detroit and in other cities. Let’s talk about the future of YOUR neighborhood!

Above and Previous Page: Campau/Davison/Banglatown Neighborhood Framework Plan  
Client: City of Detroit (PDD)\*

*\*Andrew Wald (Another World) was project manager and senior designer for this project while employed at Interboro Partners.*

*Let Andrew do it for you!*





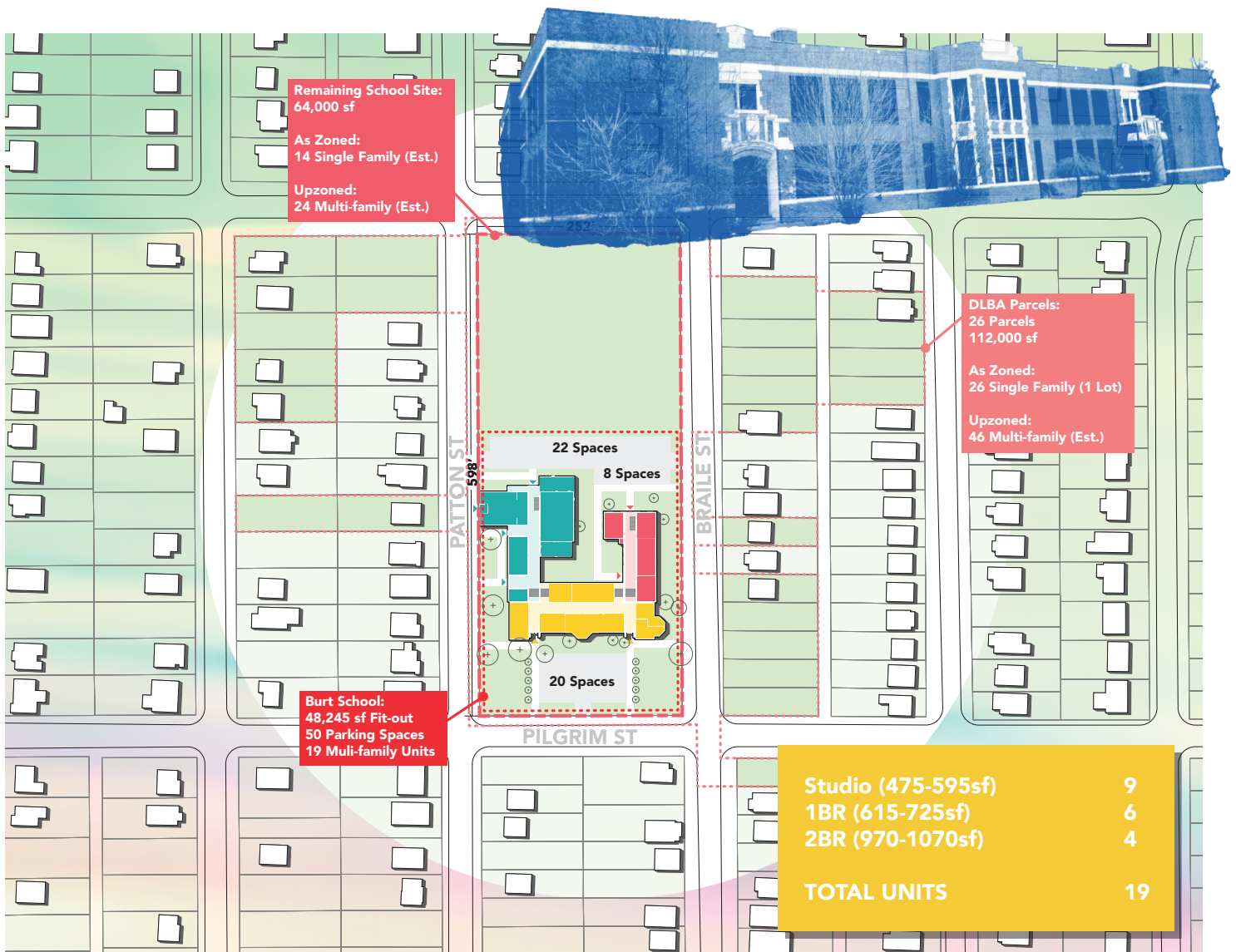
## In The Zone

Do you have a vision and are looking for the right piece of land? Or, maybe you own some land, but don't know what to do with it? If so, now might be a good time for a zoning study!

Above:  
 Detroit Cultivator Rezoning  
 Client: North End Christian CDC

A city's zoning rules say where different kinds of buildings and uses are allowed. Zoning also affects the size and shape of the building, how close it can be to the neighbors, what kind of signs you can have, and even how many parking spaces you'll need. If you don't know the ins and outs of your city zoning ordinance, don't worry—Another World has your back.

Another World can help you look up properties and navigate the zoning map, determine the kind of zoning that best fits your project, and provide design advice to meet zoning requirements. Another World can also help if you want to explore changing the zoning of your property.



## Building Futures

Let's get one thing out of the way: Another World is not a licensed architecture firm. However, Another World's founder Andrew Wald has a Master of Architecture from the University of Michigan, and over a decade of experience working on building-related projects.

Notably, Andrew was the project manager and lead designer for After School Detroit, a detailed survey of 63 vacant historic school buildings (shown above; for more work, see his website [www.afterschooldetroit.com](http://www.afterschooldetroit.com)). His key roles included documenting existing conditions, producing floor plans and diagrams, analyzing architectural features, and designing concepts for future reuse. Andrew also has experience producing concept designs and test-fit scenarios for new-build projects.

In other words, Another World won't be the architect to complete your building project, but CAN help you plan the early stages of your project, develop design ideas, and coordinate with your architect and building team when the time is right.

Above:  
After School Detroit  
Client: City of Detroit (PDD)\*

*\*Andrew Wald (Another World) was project manager and senior designer for this project while employed at Interboro Partners.*

*Let Andrew do it for you!*



## Nature Play

A nature playscape is a type of outdoor landscape designed to encourage experiential play, learning, and exploration in a natural setting. One of the best and largest examples of a nature playscape is shown above: the 17-acre Anne O'C. Albrecht Nature Playscape in St. Louis' Forest Park.

Another World's Andrew Wald was the design team's project manager and senior designer for this nature playscape. In addition to working closely with the landscape architecture team on the design of each of the playscape's ten play environments, he also helped design the city-wide youth engagement and process, and designed the permanent wayfinding graphics and signage located throughout the playscape.

Anne O'C. Albrecht Nature  
Playscape

Client: Forest Park Forever (STL)\*

*\*Andrew Wald (Another World)  
was project manager and senior  
designer for this project while  
employed at Interboro Partners.*

*Let Andrew do it for you!*

# Earlier Work

Andrew Wald launched Another World Planning and Design in September 2023. Before that, he gained over a decade of experience leading urban planning and design projects at other firms, including seven years at Interboro Partners (2016-2023). At Interboro, Andrew rose to associate principal and founded Interboro's Detroit office.

Below is a list of Andrew's significant projects at Interboro.

Project Name	Client	Years	Andrew's Title
Midwest-Tireman Neighborhood Framework	City of Detroit (PDD)	2022-2023	Associate Principal, Project Manager
Gratiot/7 Mile Neighborhood Stabilization Strategy	City of Detroit (PDD)	2022-2023	Associate Principal, Project Manager
Detroit Cultivator Site Plan and Rezoning Study	North End Christian CDC (Detroit)	2022-2023	Associate Principal, Project Manager
PLAN: Charlestown	Boston Planning & Development Authority	2021-2023	Associate Principal, Project Manager
The Falls Initiative	Friends of the Falls (Minneapolis)	2022	Associate Principal, Project Manager
Renaissance of Hope Neighborhood Plan	Renaissance of Hope CDC (Detroit)	2021	Director, Project Manager
Strong School Reuse Study	City of New Haven, CT	2021	Director, Project Manager
NYC Comprehensive Waterfront Plan Report Design	New York City Department of City Planning	2021	Director, Project Manager
Detroit Historic Vacant Schools Disposition Strategy	City of Detroit (PDD)	2019-2021	Director, Project Manager
Anne O'C. Albrecht Nature Playscape	Forest Park Forever (St. Louis)	2016-2021	Designer/Director, Project Manager
Newark West Side Heights Development Study	City of Newark, NJ	2019	Director, Project Manager
Zone Detroit Engagement Tools	City of Detroit (CPC)	2018-2019	Designer
Campau/Davison/Banglatown Neighborhood Framework	City of Detroit (PDD)	2018-2019	Designer, Project Manager
Detroit Sign Ordinance Assessment & Design	City of Detroit (PDD)	2016-2017	Designer, Project Manager